


Leaked 49-page memo documents how George Soros is behind social media censorship

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A new leaked memo obtained by The Free Beacon documents how George Soros funded groups plotted with Google, Facebook, Twitter and other social media platforms to eliminate conservative “right wing propaganda.”

The recent wave of censorship of conservative voices on the internet by tech giants Facebook, Twitter, YouTube and Apple mirrors a plan concocted by a coalition of George Soros-funded, progressive groups to take back power in Washington from President Trump’s administration.

A [confidential, 49-page memo for defeating Trump](#) by working with the major social-media platforms to eliminate “right wing propaganda and fake news” was presented in January 2017 by Media Matters founder David Brock at a retreat in Florida with about 100 donors, [the Washington Free Beacon reported at the time](#).

MEDIA ADVOCACY—PUNISH ENABLING AND COMPLACENCY

Media Matters will be vigilant in holding news media accountable for even the slightest bit of normalization of Trump. We will encourage journalists to defend standard practices, like the protective press pool and media credentialing, and strive for higher standards against this new threat.

[The Gateway Pundit reported](#) that in January 2017 after Hillary Clinton was shellacked in the November 2016 election top Democrat operatives at **Media Matters, Share Blue, American Bridge, and CREW** came together and [released their two-year plan](#) to take back power in Washington DC.

The document obtained by The Free Beacon states that Media Matters and other Soros funded groups have “access to raw data from Facebook, Twitter, and other social media sites” so they can “systemically monitor and analyze this unfiltered data.”

TOP OUTCOMES

Over the next four years, Media Matters will focus on achieving the following outcomes:

Serial misinformers and right-wing propagandists inhabiting everything from social media to the highest levels of government will be exposed.

Internet and social media platforms, like Google and Facebook, will no longer uncritically and without consequence host and enrich fake news sites and propagandists.

Toxic alt-right social media-fueled harassment campaigns that silence dissent and poison our national discourse will be punished and halted.

According to the document, the radical left groups have been working with Facebook and Twitter to eliminate conservative content.

GOT FACEBOOK TO COMMIT TO FIGHTING THE RISE OF FAKE NEWS.

During the 2016 election, Facebook refused to do anything about the dangerous rise of fake news or even acknowledge their role in promoting disinformation: Mark Zuckerberg called the notion that fake news is a problem "crazy." In November, we launched a campaign pressuring Facebook to: 1) acknowledge the problem of the proliferation of fake news on Facebook and its consequences for our democracy and 2) commit to taking action to fix the problem. As a result of our push for accountability, Zuckerberg did both. Our campaign was covered by prominent national political, business, and tech media outlets, and we've been engaging with Facebook leadership behind the scenes to share our expertise and offer input on developing meaningful solutions.

The Free Beacon obtained a copy of the memo, "Democracy Matters: Strategic Plan for Action," by attending a January 2017 retreat in Florida sponsored by Media Matters founder David Brock and 100 donors.

We will apply lessons learned.

Generally speaking and simply put, Democrats got clobbered in the digital space.

Digital programs—both tactical and messaging—failed to actively listen to and engage the online grassroots universe.

The Trump camp spoke effectively to the grassroots and relied on online channels to disseminate information and misinformation and influence the media, even getting fake stories onto cable TV.

And the right colonized Facebook, which has established a virtual monopoly on information distribution.

Our digital efforts were largely focused on changing the narrative with the traditional media versus voters. This worked to a point but wasn't enough in the face of a news media incentivized by profit and access and fearful of intimidation and bullying by the Trump forces.

We will fully adapt to the new reality, and we will win.

Here's how:

In the next four years, **Media Matters** will continue its core mission of disarming right-wing misinformation, while leading the fight against the next generation of conservative disinformation: The proliferation of fake news and propaganda now threatening the country's information ecosystem. Here's what success will look like:

- **Serial misinformers and right-wing propagandists inhabiting everything from social media to the highest levels of government will be exposed, discredited.**
- **Internet and social media platforms, like Google and Facebook, will no longer uncritically and without consequence host and enrich fake news sites and propagandists.**
- **Toxic alt-right social media-fueled harassment campaigns that silence dissent and poison our national discourse will be punished and halted.**

American Bridge will cement itself as the standard-bearer of opposition research, build on its role as a progressive clearinghouse for information that drives the narrative on Republican officeholders and candidates, and be at the epicenter of Democrats' work to regain power—starting in 2017 and building to 2020. Here's what success will look like:

- **Trump will be defeated either through impeachment or at the ballot box in 2020.**
- **The balance of power will shift back to Democrats. We will measurably impact US Senate, gubernatorial, and state legislative races.**
- **We will free ourselves from solely relying on the press. Our robust digital program will reach voters directly online.**

WND reports that the memo spells out a four-year agenda that deployed Media Matters along with American Bridge, Shareblue and Citizens for Responsibility and Ethics in Washington (CREW) to attack Trump and Republicans. The strategies are impeachment, expanding Media Matters' mission to combat "government misinformation," ensuring Democratic control of the Senate in the 2018 midterm elections, filing lawsuits against the Trump administration, monetizing political advocacy, using a "digital attacker" to delegitimize Trump's presidency and damage Republicans, and partnering with Facebook to combat "fake news."

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WND reports...

The document claims Media Matters and far-left groups have “access to raw data from Facebook, Twitter, and other social media sites” so they can “systemically monitor and analyze this unfiltered data.”

“The earlier we can identify a fake news story, the more effectively we can quash it,” the memo states. “With this new technology at our fingertips, researchers monitoring news in real time will be able to identify the origins of a lie with mathematical precision, creating an early warning system for fake news and disinformation.”

Media Matters met with Facebook, which boasts some 2 billion members worldwide, to discuss how to crack down on fake news, according to the memo.

The social media giant was provided with “a detailed map of the constellation of right-wing Facebook pages that had been the biggest purveyors of fake news.”

Brock’s memo also says Media Matters gave Google “the information necessary to identify 40 of the worst fake news sites” so they could be banned from Google’s advertising network.

The Gateway Pundit pointed out that in 2016, Google carried out that plan on the Gateway Pundit blog and other conservative sites, including Breitbart, the Drudge Report, Infowars, Zero Hedge and Conservative Treehouse.

Facebook, meanwhile has changed its newsfeed algorithm, ostensibly to combat “fake news,” causing a precipitous decline in traffic for many conservative sites.

President Donald Trump himself was affected, with his engagement on Facebook dropping by 45 percent.

A study in June by Gateway Pundit found Facebook had eliminated 93 percent of the traffic of top conservative news outlets.

See Also

Executives of 180 companies come out in support of abortion

Western Journal, in its own study, found that while left-wing publishers saw a roughly 2 percent increase in web traffic from Facebook following the algorithm changes, conservative sites saw a loss of traffic averaging around 14 percent.



‘Totalitarian impulse’ of the left

President Trump’s 2020 campaign manager charged last week the giants of Silicon Valley are stifling free speech, particularly conservative speech, manifesting the “inherent totalitarian impulse” of the left.

On Friday, Facebook appeared to be “shadow banning” the non-profit education site PragerU, founded by talk-host Dennis Prager, causing a drop in engagement of 99.9999 percent while removing two videos regarded as “hate speech.”

After Facebook rejected a highly inspirational ad for a Republican congressional candidate that included images depicting her parents’ persecution under the Khmer Rouge communist regime in Cambodia, Twitter followed up with its own ban.

WND reported earlier this month Facebook banned a pro-life video ad by a judicial candidate, giving the same explanation.

On Aug. 6, WND reported, Facebook, YouTube and Apple banned commentator Alex Jones and his Infowars website within hours of each other.

Last month, WND reported moderate Muslims and counter-terrorist activists were increasingly being restricted by Silicon Valley, while terrorist content remains on social-media platforms, according to researchers.

Trump campaign chief Parscale said last week the banning of Jones “will inevitably lead to the silencing of those with far less controversial opinions.”

“What we are seeing in Big Tech is the inherent totalitarian impulse of the Left come into full focus,” Parscale said.